

Perry Players Production Proposal

Thank you for taking interest in submitting a proposal for a show in our upcoming season! Below you will find instructions and information on how to best propose a show for Perry Players.

All directors must submit their proposal for any production by **January 1st, 2023** in order to be considered for inclusion in the upcoming Perry Players Community Theater 2023/2024 season.

Proposals received after a January 1st, 2023 will have to be considered only for the following year's season.

Proposals will be reviewed, considered, and selected by the Perry Players Production Committee with final approval for decisions by the Perry Players Board of Governors by **early March of 2023**. Proposals will be reviewed in the following areas: Feasibility from a financial, practical and logistical standpoint and the ability to broaden and enhance the theater's audience base and community image.

Proposals must include the following:

1. Cover letter detailing who you are, contact info, your theatrical experience along with a short synopsis of the production.
2. A brief statement as to WHY this particular production should be produced by Perry Players Community Theatre.
3. A brief statement as to WHAT the marketing plan will be for this particular production at Perry Players Community Theatre. Describe your target audience and how this production will appeal to them. Consider special fundraising projects that may be included with the production **if** a substantial budget is needed above the theater's baseline production budgets of \$8,000 for an eight-show run, and \$12,000 for a twelve-show run..
4. Include when you would like this production to run and any conflicts for performance dates. If possible, provide a general schedule with exact dates for important events. (I.e. Auditions, cast meeting, opening night, etc.) If there are holidays that would coincide with the production, please note.
5. Include who will be a part of your "production team", to clarify the roles necessary to mount a successful production. (I.e. music director, choreographer, assistant director, etc.)
6. Include Production Budget Form to formulate an idea of potential expenses and to determine if particular expenses are excessive, to seek other options. (Include the expenses of rights, music rights, costumes, set, props, and other anticipated costs)

To submit this proposal, email all forms and inquiry to thenewpoboxoffice@gmail.com.